



NEXUS
ENERGY CENTER
Building Smart Energy Communities

2019 Annual Sponsorship Packet

Our **MISSION** is to build smart energy communities in Alabama through education, conservation, efficiency and renewable generation.

WHAT WE DO



Aside from our educational outreach at community events and our Tiny Green Home, we also offer programs and services for homeowners and businesses.

As a non-profit, we consider ourselves your local energy experts that strive to educate in a way that makes sense to homeowners. We are not going to make any recommendations for energy-efficient improvements that do not scientifically and financially make sense.



PROGRAMS SERVICES

Home & Business Energy Audits
Energy-Efficiency Programs & Services
Educational Outreach & Events

Low-Cost
Financing
Available!



Energy Audits: a scientific tool that identifies your home's unique energy usage – good AND bad – and the first step to a lower utility bill, reducing your energy consumption, and resolving comfort issues.



ALWISE Loan Financing: in partnership with Redstone Federal Credit union, our program provides homeowners with low-cost financing for energy improvements that will increase energy savings for 10 years for those that qualify, up to a 24 month term at 1% interest rate with loans available from \$2,500 – \$15,000.



The Comfort Project:

At NO cost to them, we help elderly, underserved, fixed-income and disabled homeowners permanently lower utility costs, allowing them to use those savings on other necessities, such as food and medicine.



Nexus Energy Center is the **only organization in Alabama** that provides the Dept. of Energy's Home Performance Energy Star Rating Certificate.

April 6th **ENERGY GREENWAY** *Ribbon Cutting!*

WHEN: 10AM **WHERE:** U.S. SPACE & ROCKET CENTER
ONE TRANQUILITY BASE, HUNTSVILLE, AL 35805

WHAT: FREE EVENT ~ KICK OFF EARTH MONTH WITH US!

Presented by Five Stones Research Corporation, join Nexus Energy Center, the U.S. Space & Rocket Center, TVA and the community as we celebrate the opening of Huntsville's new one mile 'Energy Greenway' walking trail to support and encourage people to choose more sustainable, 'greener' ways of living.

Kick off earth month with us & walk or run the new trail! We'll have fun, energy-related activities, great community organizations to discover and opportunities to learn about clean energy solutions, including the Nexus Energy Center Tiny Green Home!

Organizations can sign up for a booth display at: <https://bit.ly/2HCMW2u>

September 20th **GREEN TIE BASH** *New event format!*

WHEN: 5:30PM **WHERE:** U.S. SPACE & ROCKET CENTER
ONE TRANQUILITY BASE, HUNTSVILLE, AL 35805

WHAT: *Presented by Five Stones Research Corporation, join us as we honor our Champions of Energy citizens & businesses that have demonstrated true dedication to saving energy in Alabama!*

KEYNOTE SPEAKER: MARGRIT VON BRAUN

An environmental engineer, working in the areas of hazardous waste management and risk assessment. Margrit was born in Huntsville and has fond memories of growing up in the town that took us to the Moon.

Want to volunteer at our events? Contact us at volunteer@nexusenergycenter.org
Interested in sponsorship opportunities? Contact us at ruchi@nexusenergycenter.org

Our sponsorship program is meant for those businesses who want to brand their company name while helping a non-profit organization educate the community about energy-efficiency and provide free home energy-efficiency upgrades to lower utility costs for underserved, elderly and veteran residents.

An annual sponsor receives the benefits of an event sponsors, but with additional cost savings and offers benefits not available at the event sponsorship level.

Sponsorship is tax-deductible to the fullest extent of the law.



2019 ANNUAL SPONSORSHIP

	GIGAWATT \$10,000	MEGAWATT \$5,000	KILOWATT \$2,500
PRESENTING SPONSOR AT ANNUAL EVENTS			
\$2500 SPONSOR LEVEL AT ANNUAL EVENTS			
\$1500 SPONSOR LEVEL AT ANNUAL EVENTS			
OPPORTUNITY TO MAKE REMARKS AT EVENTS			
LOGO ON EVENT ITEMS GIVEN TO PUBLIC <i>(When available)</i>			
LOGO & WEBLINKS ON WEBSITE			
INCLUSION IN ALL EVENT PUBLIC ANNOUNCEMENTS			
RECOGNITION IN EVENT PRINTED MATERIALS			
RECOGNITION ON EVENT SIGNAGE & SLIDESHOW			
RECOGNITION IN EVENT EMAILS & SOCIAL MEDIA			
OPPORTUNITY TO DISPLAY BANNER AT EVENTS			
SPONSOR BOOTH DISPLAY AT ANNUAL EVENTS			
SPONSOR TABLE AT ANNUAL EVENTS			
TICKET DISCOUNT TO EMPLOYEES AT EVENTS			
EDUCATIONAL OPPORTUNITY TO EMPLOYEES			
15% DISCOUNT ON ENERGY AUDITS FOR EMPLOYEES			
10% DISCOUNT ON ENERGY AUDITS FOR EMPLOYEES			
5% DISCOUNT ON ENERGY AUDITS FOR EMPLOYEES			

SPONSORSHIP FORM - PLEASE INCLUDE WITH YOUR PAYMENT

WE ARE DELIGHTED TO SUPPORT NEXUS ENERGY CENTER AS A:

☐ GIGAWATT SPONSOR | \$10,000

☐ MEGAWATT SPONSOR | \$5,000

☐ KILOWATT SPONSOR | \$2,500

ADDITIONAL SUPPORT:

WE ARE UNABLE TO ATTEND THE EVENT(S), BUT WOULD LIKE TO MAKE A TAX-DEDUCTIBLE CONTRIBUTION IN THE AMOUNT OF \$ _____

SILENT AUCTION ITEM:

WE ARE UNABLE TO ATTEND THE EVENT(S), BUT WOULD LIKE TO DONATE A SILENT AUCTION ITEM WITH A VALUE OF \$ _____

WE WOULD LIKE TO PAY BY:

☐ ENCLOSED CHECK (Made payable to Nexus Energy Center. Please indicate sponsor level in memo.)

☐ CREDIT CARD (Circle one) VISA MC DISCOVER AMEX

NAME ON CARD: _____

EXP. DATE: _____

CARD#: _____

BILLING ZIP #: _____

CARDHOLDER SIGNATURE: _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS:

☐ WE PREFER TO BE LISTED AS "ANONYMOUS" IN ALL PUBLISHED MATERIALS

SIGNATURE (DONOR)

DATE

PRINT NAME

MAILING ADDRESS

CITY / STATE / ZIP

EMAIL ADDRESS (MAIN POINT OF CONTACT FOR EVENT LOGISTICS / COMMUNICATIONS)

PLEASE RETURN FORM TO:

**NEXUS ENERGY CENTER
ATTN: JOSIA FIORE
320 PRODUCTION AVE
MADISON, AL 35758**

THANK YOU FOR YOUR SUPPORT!



All proceeds benefit
Nexus Energy Center
a 501 (c) (3) non-profit
organization

