Joanne W. Randolph



Joanne Randolph is President and CEO of the Women's Business Center of North Alabama (WBCNA). WBCNA is a non-profit women's business center that she helped establish in Huntsville in 2003. She is Past President and CEO of BizTech, Huntsville's technology incubator, which she helped launch in 1997.

As President and CEO of WBCNA, she leads the execution of the overall mission and vision, stakeholder relations, program development, strategic planning, financial stability, public relations, advocacy, and executive leadership of the organization. Her strengths include developing non-profit organizations from inception, consensus building, marketing and public relations, developing resources, thinking entrepreneurially, and securing collaborative partnerships.