



Designation Course

“BUSINESS MANAGEMENT FOR BUILDING PROFESSIONALS”



Course counts as credit for the following NAHB designation programs:
CGB (Certified Graduate Builder), CGR (Certified Graduate Remodeler),
CGA (Certified Graduate Associate), and CGP (Certified Green Professional)

Course Description: This course is for anyone who is interested in improving their company’s bottom line! Topics discussed include planning, organizing, staffing/directing, and controlling. Instructors use realistic sample forms and case study materials to involve participants in highly interactive class discussions and to provide networking opportunities. The course focuses on basic management tools such as developing a business plan and implementing control procedures to monitor efficiency and profitability.

Target Audience: Remodelers, Builders, Developers, Associates, Subcontractors, & Suppliers

Instructor: John Allen, PE, GMB, CGR, CAPS, CGP

Date: Wednesday - March 30, 2011

Time: 8:00 am - Check-In
8:30 am - 4:30 pm - Class
(lunch & break refreshments will be provided)

Place: H/MCBA Office
2804 Bob Wallace Avenue
Huntsville, AL 35805

Cost: \$250.00 per person for H/MCBA members
\$350.00 per person for non-members
\$350.00 per person for AIA members

Questions?
Call 256-536-2602
today!

Cancellation Policy:
Cancellations/Refund Policy -
If canceled between March 21st -
March 25th, a \$100.00
cancellation fee will be charged.
No shows and/or cancellations after
March 25th will be charged the full
registration fee.

About the Instructor: John Allen is President of Southern Construction & Design, and has been building custom homes and providing remodeling services for over 13 years. He has obtained several professional designations, including: Graduate Master Builder, Certified Graduate Remodeler, Certified Aging In-Place Specialist, and Certified Green Professional. John is also a verifier for NAHB Green, one of the first in Alabama, and is a licensed Professional Engineer with a degree in Mechanical Engineering from Auburn University.

REGISTRATION FORM - BUSINESS MANAGEMENT FOR BUILDING PROFESSIONALS

Wednesday - March 30, 2011

Pre-registration is required!

Registration Deadline:

March 21, 2011 (4pm)

To register, please complete the following:

Name: _____ Company: _____

Address: _____ City/State/Zip: _____

Daytime Phone #: _____ Fax #: _____

E-mail address: _____

Advance payment is required.

Payment Method: \$ _____ Amount (refer to cost breakdown above)

_____ Check _____ VISA _____ MasterCard

Credit Card #: _____ Exp. Date: _____ CVV: _____

Name of Authorized Person for Billing & Credit Card Accounts (please print)

Signature The signer above is authorized to charge on this account. The signer accepts total responsibility governing the use of this credit card and agrees to comply with the terms of the issuer.

Return to: H/MCBA - 2804 Bob Wallace Avenue - Huntsville, AL - 35805 or fax to (256) 536-2657

Deadline for registration: Monday, March 21st, 2011

